

PRESS RELEASE

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FOR IMMEDIATE RELEASE

DigiLore Releases *Learning Lifecycle Management*[®] Software Takes Management of Training and Knowledge Transfer to the Next Level

Cincinnati, OH, July 16, 2007– DigiLore Inc., the leader in Learning Lifecycle Management[®] software, today announced the release of updated versions of its flagship products: Learning Control Center[™] and Enterprise Report Center[™]. These integrated training productivity tools provide learning professionals with improved project management, team collaboration, and real-time customizable reporting for use with online learning initiatives. Training professionals can dramatically reduce the development and maintenance of learning content, fostering increased collaboration and ensuring that learning programs are aligned with their firm's performance metrics and business results to demonstrate measurable ROI.

These upgraded products are in response to the continued growth of online learning, which demands the development of tools designed to meet the needs of trainers and educators seeking to increase efficiency and validate learning processes. The Learning Control Center[™] makes the creation and management of online training content easier, faster, and more efficient than ever before. The Enterprise Report Center[™] provides trainers with a visual tool for developing reports populated with data from both learning and enterprise systems, and offers unlimited flexibility in designing real-time reports that can be accessed from an icon on the desktops of key managers within the company. C-level executives now have a way to ensure that business objectives are being addressed with training and employee development.

"DigiLore prides itself on providing cutting-edge training technology solutions," said Chuck Pollington, Vice President Sales and Marketing, DigiLore. "Our approach to managing online learning content focuses on ensuring that learning objectives support company objectives, and allows organizations to easily assess the effectiveness and ROI of training efforts, at an enterprise level and all the way down to measuring employee competencies against learning objectives."

Learning Control Center is compatible with any SCORM-compliant Learning Management System (LMS) and works with all formats of online content authoring. This provides organizations with management tools that will work within their existing eLearning environment with their current toolset.

"Once again, DigiLore has raised the bar," said Bill Wienhoff, Director of Insurance Education for The National Underwriter Company. "The groundbreaking features of this software make it a must-have application for training departments that are serious about delivering clear value through their learning programs and establishing continuous improvement processes that actually work. We look forward to utilizing the new features of the Learning Control Center and Enterprise Report Center to provide our end users with the finest online training materials available in the insurance and financial marketplace."

DigiLore invites interested learning professionals to learn more about the Learning Lifecycle Management® tools at www.digilore.com. Free trial versions of both software tools are available through the website.

About DigiLore®, Inc.:

DigiLore® is the leading provider of Learning Lifecycle Management® solutions. DigiLore enables organizations to plan, manage and control the learning process from start to finish, including the ability to validate and ascertain the effectiveness of training programs. Founded in 1999, DigiLore is a privately held company with offices in Cincinnati, Los Angeles, Flint, and Dubai (UAE). Since inception, DigiLore has been creating innovative tools for automated tutoring, training, aiding, and troubleshooting. Based on proven Product Lifecycle Management (PLM) practices and technologies, DigiLore has found its niche as a Learning Lifecycle Management® (LLM) and Knowledge on Demand Company. For additional information visit our website at www.digilore.com or call us at 513.831.2578 x 103.

About The National Underwriter Company:

NUCO, formed in 1897, is the leading publishing and information services business for the insurance industry. Headquarters are in Erlanger, Kentucky, a suburb of Cincinnati, and principal editorial and advertising sales offices are in Hoboken, New Jersey. NUCO's Insurance Magazine Division publishes two weekly newsmagazines for the property/casualty and life/health sectors of insurance carrying the National Underwriter brand. The company also publishes Claims, a monthly magazine for claims executives; Tech Decisions, for IT insurance professionals; Advising Boomers, for financial advisors to the baby boom generation; and two regional titles, Florida Underwriter, and Insurance Advocate, for the New York metro market. In live events, NUCO sponsors the Annual Claims Exposition, and the Life Insurance Sales Mastery Forum. NUCO's Professional Publishing Division issues its Fire, Casualty and Surety bulletins, reporting on the latest developments in insurance policy application and legal interpretation; and the Tax Facts Series, summarizing how the tax code affects insurance and investment decisions, among some 160 titles in all. For more information about NUCO, visit www.nationalunderwriter.com.

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