

HunterStone Announces Partnership With Digilore

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Columbia, SC – HunterStone Inc., a leading provider of e-Learning and IT tools for Microsoft environments, today announced a strategic agreement with DigiLore Corporation that enables organizations to rapidly deploy eLearning solutions.

Through the agreement, content creators can now rapidly convert existing content to eLearning and develop learning objects using familiar Microsoft Office applications and deploy them in real-time. The Sharable Content Object Reference Model (SCORM) compliant learning modules can be stored, tagged and accessed on an “as needed” basis from the SharePoint content library and launched and tracked in a rich learning environment.

“Through this strategic agreement, HunterStone increases the distribution network of THESIS and gives DigiLore customers the means to develop media-rich web-based learning modules without the knowledge of the underlying rules of SCORM,” said Neil Richards, President and CEO, HunterStone. “Now any subject matter expert – product manager, sales manager, customer service manager, or whoever – can click on a wizard button on the Microsoft Office desktop and immediately convert Office documents into SCORM content.”

HunterStone’s THESIS line provides plug-ins to Microsoft Office and seamlessly converts Microsoft Office and web documents into standards-based objects with a single mouse click. HunterStone’s THESIS provides enterprises worldwide with one e-Learning solution to create, deliver and measure interactive learning over the Internet and intranets.

“THESIS strategically compliments DigiLore’s Learning Lifecycle Management® (LLM) solutions and quickly turns our customers into subject experts”, said DigiLore’s President Joe Russo. “The ability to rapidly deploy learning with THESIS and instantly report on the effectiveness and knowledge capture with DigiLore’s LLM® helps learning enterprises focus on the exchange of knowledge among their students, employees, customers, suppliers and partners, and not on the technology behind the scenes.” Learning Lifecycle Management® (LLM) does not validate the learners simply by scores; it validates the outcome of the curriculum and compares it to the learning objectives. This is a true test of the ROI.

Historically, organizations embarking on web based education initiatives invested in costly proprietary systems or relinquished control and outsourced e-Learning content development and distribution. With HunterStone’s THESIS accessed directly from

Learning Management Systems, content authors regain control of their learning environment and enterprises dramatically reduce content creation costs and add value to their organizations' e-Learning investment.

About HunterStone, Inc.

HunterStone is an innovative provider of eLearning and IT tools for Microsoft environments. The company designs, implements and maintains business applications that help organizations increase productivity and decrease operating costs. In addition to THESIS, HunterStone develops knowledge management systems and services for collaboration, migration and conversion within email environments. HunterStone is a Microsoft Gold Certified Partner with competencies in ISV and Information Worker proficiencies.

Headquartered in Irmo, South Carolina, privately held HunterStone has offices at Colchester in the United Kingdom and international resellers in Europe and Asia. For additional information about HunterStone and its products, please visit www.HunterStone.com.

About DigiLore

Founded in 1999, DigiLore is the premier Learning Lifecycle Management® (LLM) software and services provider. Learning is not a one-time event, it is a continuous process that needs to be measured, controlled and improved. DigiLore does not develop content; they give you the tools to assure that the program, and curriculum or courses are well planned, consistently designed and delegated appropriately and efficiently.

Learning Lifecycle Management® (LLM) is not an LMS/LCMS that tracks the learner; it manages the enterprise-wide learning process by its interoperability with several different SCORM LMSs simultaneously or any available datasource.

DigiLore is headquartered in Cincinnati, Ohio. For more information, please visit www.digilore.com or call (+ 1) 513.831.2578.