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## PRESS RELEASE

### **DigiLore & the Global Wireless Education Consortium Team Up to Accelerate Education & Training of the Next Generation of Wireless Technicians**

**Milford, Ohio, June 29, 2005:** DigiLore and the Global Wireless Education Consortium (GWEC) announce the deployment of a JITCube pilot to promote the innovative multidisciplinary approach to instructional design for GWEC's academic and commercial members.

"The use of DigiLore's JITCube software will greatly advance our wireless courses through fostering a more collaborative environment among our membership," states Susan Sloan, GWEC's CEO. "Moving our instructional materials from a static body of knowledge to a more dynamic blended learning model will extend GWEC's commercial members' ability to keep their workforce on pace with a rapidly changing wireless industry." Moreover, Sloan notes, "GWEC Education Partner institutions will similarly benefit from materials that are continually updated and enhanced."

JITCube (Just-In-Time Training & Testing) from DigiLore is the only "blended learning" curriculum authoring framework and Learning Lifecycle Management™ tool on the market today. JITCube provides the commercial enterprise with a comprehensive SCORM-compliant environment for creating, delivering, and assessing multimedia-enhanced curricula in ways never before possible. It is about the right knowledge, assembled by the right method, available at the right time, and assessed in the right way.

"There is a movement afoot in large enterprises experiencing rapid change to look at the lifecycle of workforce training, as opposed to a single event. DigiLore is on the vanguard of this movement, and we are thrilled to be supporting GWEC's forward-thinking initiative and commitment to their membership," states Lloyd Fields, DigiLore's President & CEO.

#### **About DigiLore**

DigiLore is the only choice for Learning Lifecycle Management™. The Knowledge on Demand product suite enables the manufacturing enterprise to: Author a "blended learning" curriculum, capture and retain knowledge of the aging workforce, and accurately ascertain the effectiveness of training programs. These innovative products,

in part, have been brought to market through a well established partnership with the Department of Defense.

Founded in 1999, DigiLore is a privately held company with offices in Milford, Ohio and Hilo, Hawaii.

**About GWEC**

The Global Wireless Education Consortium is a collaboration of wireless industry companies and academic institutions. Current industry members include Award Solutions Inc., Emona Instruments, LCC International, Motorola, Movilnet, Sprint, Texas Instruments Inc., UGS Corp. and Verizon Wireless. IEEE is an affiliate member. More than 70 colleges and universities worldwide participate in GWEC as education partners.

GWEC is focused on expanding wireless technology curriculum in academic institutions worldwide. Many companies, colleges and universities develop the curriculum together, and only ONCE. That material is then shared among all GWEC members. The intent is to work more efficiently by eliminating duplication of effort and dollars spent.

Founded in 1997, GWEC is a 501(c)(3) membership organization located in Arlington, VA.

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