

Contact: Lara Giddens
DigiLore, Inc.
Phone: (513) 831-2578
Fax: (513) 831-3868
lara.giddens@digilore.com

100 Techne Center Drive
Suite 125
Milford, OH 45150
www.digilore.com



PRESS RELEASE

DigiLore furthers the state of embedded learning with a US Air Force research grant

Milford, Ohio, August 29, 2005: DigiLore, Inc. the thought leader in Learning Lifecycle Management™ announced today it has been awarded a Small Business Innovation Research (SBIR) grant from the United States Air Force.

This Phase I grant will allow the company to research important and innovative techniques and solutions for embedded learning. Focused specifically on advising aircraft maintenance workers based on previous corrective actions, the research and development will enable streamlining of the learning process and aid in closing the knowledge gap between the expert workforce and the novice worker.

DigiLore's Vice President for Research, Hilo, Dr. Thomas Burton states "This work is a welcome opportunity for our Hilo office to further our company's body of knowledge in embedded learning while helping address the inherent loss of knowledge related to an aging workforce."

DigiLore's virtual tutor product, MATE, aims to help maintenance organizations capture, and retain mission critical training and knowledge, delivering them on the shop floor when they are most needed.

"We are pleased the Air Force has selected DigiLore for this grant" commented Lloyd Fields, DigiLore's President & CEO. "This is part of our ongoing research and development work with the Air Force, and the vote of confidence this award represents is very meaningful to our company."

About DigiLore

DigiLore is the only choice for Learning Lifecycle Management™. The Knowledge on Demand product suite enables the manufacturing enterprise to: Author a "blended learning" curriculum, capture and retain knowledge of the aging workforce, and accurately ascertain the effectiveness of training programs. These innovative products, in part, have been brought to market through a well established partnership with the Department of Defense.

Founded in 1999, DigiLore is a privately held company with offices in Milford, Ohio and Hilo, Hawaii.